

Fête de la Musique Hanover. Theme of the 3rd City of Music-Talk with Professor Dr. Isabelle Thilo, University of applied Sciences and Arts

Talk and interview was held by Gunnar Geßner at [ka:punkt] Hannover, June 25th 2018.

It was a musical start of summer for Ms Prof. Dr. Thilo who enjoyed the Fête de la Musique in France, whilst Gunnar Geßner, one of the organisation team leaders, made the global festival happen in Hanover once again. The 3rd city of music talk was all about the beginning of the summer festival, with its strong suite of co-operators who made the festival happen for 10 years here in Hannover, the UNESCO city of music.

The supporting operative system, how the festival is set in Hanover, might be the secret for its success. It might be a surprise that it's not only the city of Hannover which is behind the scenes of the festival. It's is only one side of the isosceles triangle. Every single involved person, is working towards to make the festival happen. Neither the interconnected music scene of Hanover nor all its collaborators spare any effort to spread the Fête de la Musique spirit and being part of something bigger. It's impressive how all of them make this whole day of music, emotion and summer happen, which is celebrated each year in several cities around the world on June 21st.

"Festivals give people an idea of how a city can be", quotes Isabelle Thilo, Professor for Event Conception Studies from the Faculty III, Media, Information and Design at the University of Applied Sciences Hanover. She says today's festivals are about participation - more a "being part of something" - instead of entertainment in its classical structures. Modern society wants happenings where they are involved, where they not only consume something.

The Fête de la Musique Concept provides freedom of expression. It allows the organisation to interact as teamplayers which leads to authentic festival making. Hanovers Fête doesn't want to be anything else than this and there is no comparison within the other organizing cities. It is more about an idea which works within ones' own cultural understanding and allowing music to be what it is – authentic. With all it has to give to each and every one joining the moment: back- , on - and front - of stage, to the very last angle you can hear and feel it. Fête de la Musique in Hanover means cultural involvement, workshops and great music quality along the way, social sharing rather than egocentric showing or taking. Experiencing the range of musical potential this city has to offer, involving society. Make it happen means connecting people.

This is something the Hanovers Fête de la Musique authorities strongly act on.

Isabelle Thilo says such forward thinking is a key skill for success in organising any kind of happening, event, or throwing. This is why she think it's important to equip her students with a wide range of knowledge, students need in organising any Event. She wants them to learn how observing today's interests is useful for future orientated projects and strongly believes that creativity comes in favour to achieving projects within the market. She encourages intransigent thinking in order to grow into the careers after university.

Intransigent thinking, emotional connection, living culture and a global spirit make the Fête de la Musique in Hanover happen!

Article by Mara Atkins, 12th July 2018.